

Queries

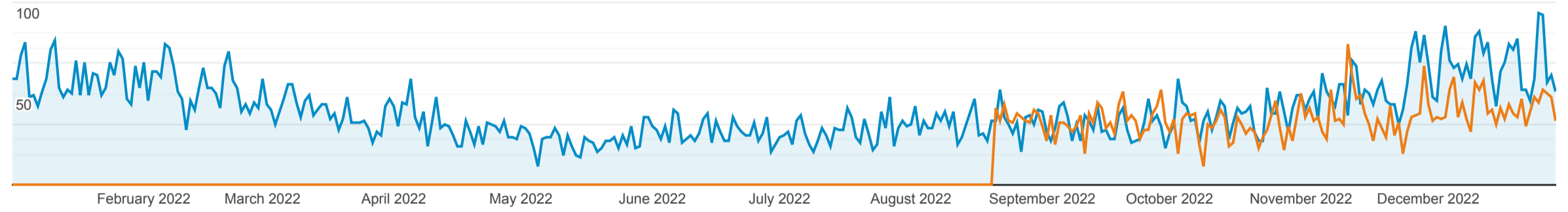
Google Search: Top 1,000 daily Landing Pages.

All Users +0.00% Clicks

Jan 1, 2022 - Dec 31, 2022
Compare to: Jan 1, 2021 - Dec 31, 2021

Explorer

Jan 1, 2022 - Dec 31, 2022: ● Clicks
Jan 1, 2021 - Dec 31, 2021: ● Clicks



Search Query	Clicks	Impressions	CTR	Average Position
	218.30% ▲ 4,593 vs 1,443	235.72% ▲ 677,879 vs 201,918	5.19% ▼ 0.68% vs 0.71%	6.95% ▼ 38 vs 41
1. colorado adventure guides				
Jan 1, 2022 - Dec 31, 2022	1,874 (40.80%)	5,394 (0.80%)	34.74%	1.0
Jan 1, 2021 - Dec 31, 2021	526 (36.45%)	1,495 (0.74%)	35.18%	1.0
% Change	256.27%	260.80%	-1.26%	1.69%
2. colorado adventures				
Jan 1, 2022 - Dec 31, 2022	266 (5.79%)	6,514 (0.96%)	4.08%	3.4
Jan 1, 2021 - Dec 31, 2021	37 (2.56%)	2,011 (1.00%)	1.84%	7.4
% Change	618.92%	223.92%	121.94%	-53.36%
3. aiare level 1 colorado				
Jan 1, 2022 - Dec 31, 2022	142 (3.09%)	2,159 (0.32%)	6.58%	2.6
Jan 1, 2021 - Dec 31, 2021	39 (2.70%)	861 (0.43%)	4.53%	4.5
% Change	264.10%	150.75%	45.20%	-42.73%
4. snowshoeing colorado				
Jan 1, 2022 - Dec 31, 2022	87 (1.89%)	4,092 (0.60%)	2.13%	8.6
Jan 1, 2021 - Dec 31, 2021	2 (0.14%)	353 (0.17%)	0.57%	23
% Change	4,250.00%	1,059.21%	275.26%	-62.44%
5. colorado adventure				
Jan 1, 2022 - Dec 31, 2022	75 (1.63%)	4,547 (0.67%)	1.65%	8.4
Jan 1, 2021 - Dec 31, 2021	10 (0.69%)	1,669 (0.83%)	0.60%	7.1
% Change	650.00%	172.44%	175.29%	18.36%
6. colorado mountain guides				
Jan 1, 2022 - Dec 31, 2022	71 (1.55%)	1,409 (0.21%)	5.04%	5.1
Jan 1, 2021 - Dec 31, 2021	31 (2.15%)	592 (0.29%)	5.24%	3.7
% Change	129.03%	138.01%	-3.77%	38.03%
7. avalanche courses colorado				
Jan 1, 2022 - Dec 31, 2022	57 (1.24%)	1,444 (0.21%)	3.95%	4.2
Jan 1, 2021 - Dec 31, 2021	12 (0.83%)	581 (0.29%)	2.07%	7.6
% Change	375.00%	148.54%	91.12%	-44.96%
8. avalanche safety course colorado				
Jan 1, 2022 - Dec 31, 2022	47 (1.02%)	1,498 (0.22%)	3.14%	4.1

Jan 1, 2021 - Dec 31, 2021	12 (0.83%)	588 (0.29%)	2.04%	6.5
% Change	291.67%	154.76%	53.74%	-37.24%
9. colorado mountain adventures				
Jan 1, 2022 - Dec 31, 2022	46 (1.00%)	531 (0.08%)	8.66%	1.9
Jan 1, 2021 - Dec 31, 2021	17 (1.18%)	121 (0.06%)	14.05%	3.1
% Change	170.59%	338.84%	-38.34%	-38.03%
10. colorado adventure guide				
Jan 1, 2022 - Dec 31, 2022	41 (0.89%)	208 (0.03%)	19.71%	1.2
Jan 1, 2021 - Dec 31, 2021	9 (0.62%)	28 (0.01%)	32.14%	1.0
% Change	355.56%	642.86%	-38.68%	16.83%

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